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Media Alert

Forever Balboa Park is hosting [Plant It Forward](#), an annual community event celebrating the importance of Balboa Park's urban forest. Student volunteers from City Heights Prep Charter School are planting 10 new trees in Balboa Park, following a live demonstration from experts. The following day, the first 100 people can pick up a free tree sapling at the Plant It Forward pop-up in the Plaza de Panama. The public is invited to learn more about how to plant trees at home, the importance of a healthy urban forest, and tree equity in our communities via an online video series. Plant It Forward is made possible by an SDG&E Environmental Champions Grant.

WHEN: **Tree Planting with San Diego Youth: Friday, November 3, 2023, 9 a.m.-12 p.m.**
FREE Sapling Giveaway: Saturday, November 4, 2023, 9 a.m.-12 p.m.

WHERE: Balboa Park near Redwood Circle: [Balboa Drive](#)

WHO: Program at 9am includes:

- **Elizabeth C. Babcock, PhD**, President & CEO of Forever Balboa Park
- **Morgan Justice-Black**, SDG&E Community Relations Manager
- **Kohta Zaiser**, Deputy Director of Community Engagement, Office of Mayor Todd Gloria
- **Councilmember Whitburn**, District 3
- **Brian Widener**, City Forester

WHAT: **Plant It Forward 2023 – Growing Our Urban Forest**

- San Diego Youth Tree Planting at Balboa Park, Friday, November 3, 9 a.m.–12 p.m.—planting 10 trees
- FREE tree sapling giveaway, Saturday, November 4, 9 a.m.–12 p.m.—100 climate-appropriate saplings provided by SDG&E
- Educational video series on social media ([Instagram](#), [Facebook](#)) and [Forever Balboa Park's website](#).

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