

IMPACT REPORT FY 2024

JULY 1, 2023-JUNE 30, 2024

MISSION: TO IMPROVE AND ADVANCE BALBOA PARK SO PEOPLE AND NATURE THRIVE TOGETHER.

>> STEWARDING THE PARK: VOLUNTEER IMPACT

400 COMMITTED, YEAR-ROUND **VOLUNTEERS**
AND HUNDREDS OF ADDITIONAL PERIODIC VOLUNTEERS

OVER 30,000 HOURS IN SERVICE OF BALBOA PARK
A 233% INCREASE IN HOURS FROM 9,000 IN 2020

ESTIMATED \$1.2 M IN CARE + SERVICES TO THE CITY
7.5% BOOST TO SAN DIEGO'S BASELINE MAINTENANCE BUDGET



These efforts not only enhance the beauty and accessibility of the Park but also create a richer, more welcoming experience for all who visit. **Our volunteers' impact is invaluable to the community and the future of Balboa Park.**

>> FUNDS RAISED FOR PARK ENHANCEMENTS AND PROGRAMS

TOTAL CONTRIBUTIONS IN 2024

\$2,448,913

INCREASE FROM PREVIOUS YEAR

\$655,209

37% increase

FINANCIAL OVERVIEW

ASSETS

Current Assets	\$5,479,858
Endowment	\$2,560,355
Property and Equipment	\$3,280,349
Other Assets	\$305,688
Total Assets	\$11,626,250

LIABILITIES AND NET ASSETS

Current Liabilities	\$506,643
Total Net Assets Without Donor Restrictions	\$5,113,238
Net Assets With Donor Restrictions	\$6,006,369
Total Liabilities and Net Assets	\$11,626,250

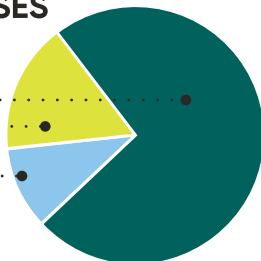
NET ASSETS

Net Assets at the Beginning of the Year	\$10,546,996
Change in Net Assets	\$572,611
Net Assets at the End of Year	\$11,119,607

EXPENSES

73.72% Programs
16.12% Fundraising
10.16% General +
Administrative

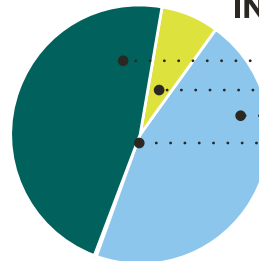
Total: \$4,632,759



INCOME

Contributed 47.05%
Investment Income 7.39%
Earned 45.35%
Other 0.21%

Total: \$5,205,370



DISCOVER MORE



**FOREVER
BALBOA PARK**

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Platinum
Transparency
2025

Candid.

**Charity
Navigator**



★ FOUR-STAR ★